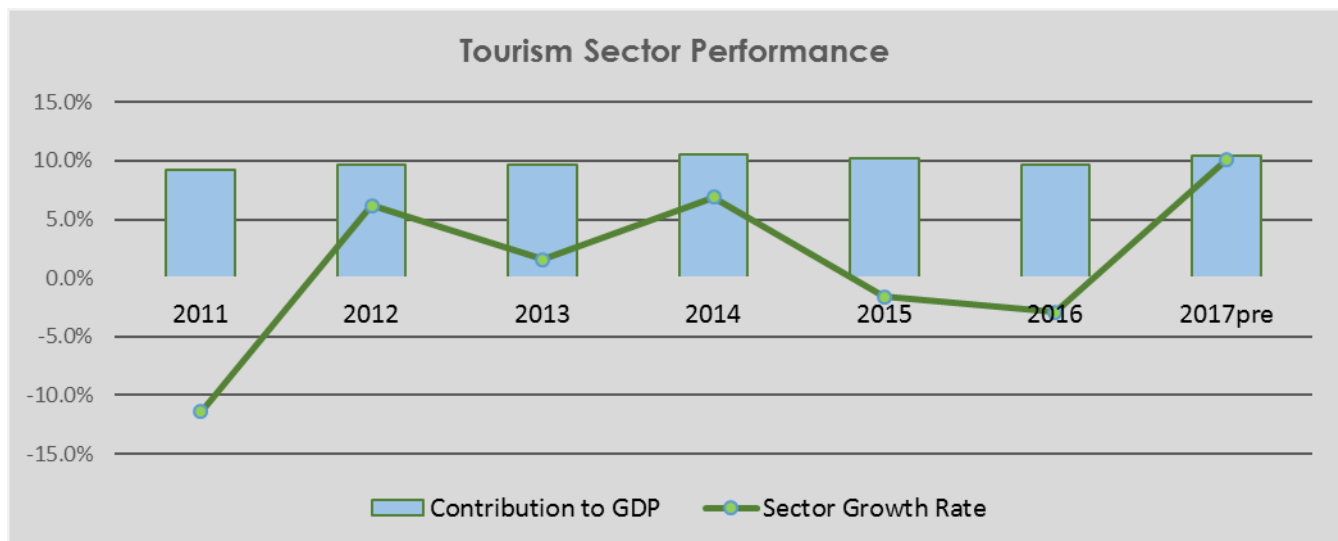


## TOURISM

### Sector Performance



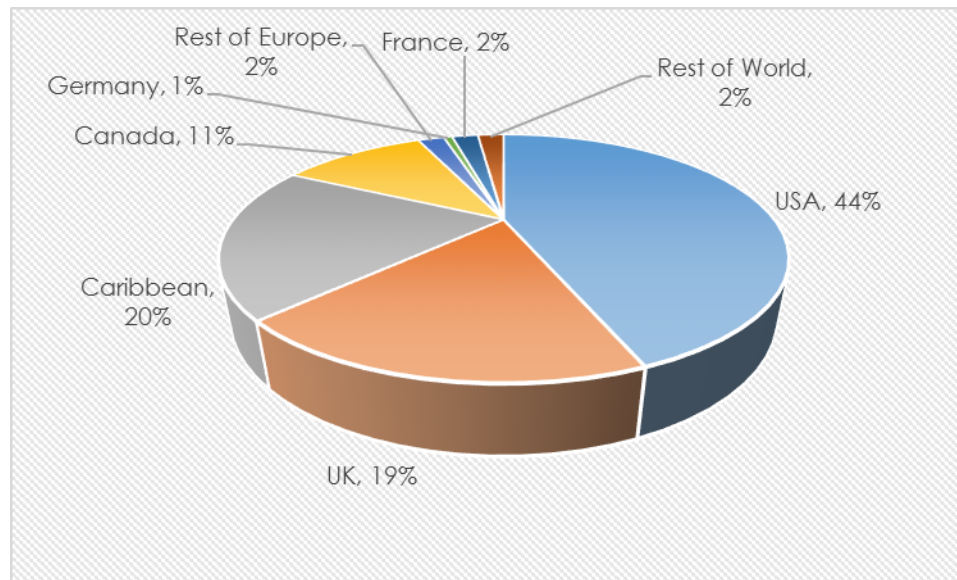
Source: Economic Review 2017

### Stayover Visitor Arrivals by Source Market

Source Market	2011	2012	2013	2014	2015	2016	2017
UNITED STATES	122,356	115,065	128,331	142,746	152,738	157,576	168,223
CANADA	35,393	37,709	35,985	41,502	38,677	37,772	42,578
UNITED KINGDOM	73,059	75,677	70,868	73,960	68,175	64,514	72,580
FRANCE	7,428	5,467	5,464	6,032	5,698	4,440	7,012
GERMANY	3,041	3,165	3,316	3,622	2,963	2,272	2,848
OTHER EUROPE	8,231	9,091	8,844	10,039	8,650	8,943	10,171
CARIBBEAN	58,876	56,067	60,521	55,484	62,745	67,226	76,349
OTHER COUNTRIES	4,020	4,560	5,297	4,773	5,262	5,129	6,366
<b>TOTALS</b>	<b>312,404</b>	<b>306,801</b>	<b>318,626</b>	<b>338,158</b>	<b>344,908</b>	<b>347,872</b>	<b>386,127</b>

Source: Economic Review 2017

## Stay-over Arrivals by Market Share



Source: Economic Review 2017

### Tourism Statistics 2011 - 2017

Type of Visitor	2011	2012	2013	2014	2015	2016r	2017pre
<b>Stay Over Tourist Arrivals</b>	312,404	306,801	318,626	338,158	344,908	374,872	386,127
<b>Excursionist</b>	10,523	10,371	8,227	7,526	9,080	12,483	9,215
<b>Cruise Arrivals</b>	630,304	571,894	594,118	641,452	677,394	587,749	669,217
<b>Yacht Arrivals</b>	33,139	42,173	39,646	47,196	65,831	63,243	50,197
<b>Tourism Expenditure US\$ Millions</b>	576	593	653	746	770	730	808
<b>Avg. Length of Stay (days)</b>	8.9	8.5	8.7	9	8.7	9	8.4
<b>Total Arrivals</b>	<b>986,370</b>	<b>931,239</b>	<b>960,617</b>	<b>1,034,332</b>	<b>1,097,213</b>	<b>1,017,136</b>	<b>1,114,756</b>

Source: Economic Review 2017

### GFL Charles - Airport Traffic Statistics 2009 - 2017

Passengers	2009	2010	2011	2012	2013	2014	2015	2016	2017
Disembarked	119,602	115,493	110,084	105,930	101,091	95,708	95,725	97,687	98,590
Embarked	129,405	126,587	123,094	120,212	106,601	99,379	96,932	98,175	98,534
<b>Total Passenger Handled</b>	<b>249,007</b>	<b>242,080</b>	<b>233,178</b>	<b>226,142</b>	<b>207,692</b>	<b>195,087</b>	<b>192,657</b>	<b>195,862</b>	<b>197,124</b>

Source: SLASPA, \*Excludes in-transit passengers

### Hewanorra - Airport Traffic Statistics 2009 - 2017

Passengers	2009	2010	2011	2012	2013	2014	2015	2016	2017
Disembarked	229,819	276,444	272,529	278,232	291,205	306,832	314,936	320,680	345,784
Embarked	229,446	275,653	274,054	278,819	294,433	307,922	317,542	324,164	350,013
<b>Total Passenger Handled</b>	<b>459,265</b>	<b>552,097</b>	<b>546,583</b>	<b>557,051</b>	<b>585,638</b>	<b>614,754</b>	<b>632,478</b>	<b>644,844</b>	<b>695,797</b>

Source: SLASPA, \*Excludes in-transit passengers

### Total- Airport Traffic Statistics 2009 - 2017

Passengers	2009	2010	2011	2012	2013	2014	2015	2016	2017
Disembarked	349,421	391,937	382,613	384,162	392,296	402,540	410,661	418,367	444,374
Embarked	358,851	402,240	397,148	399,031	401,034	407,301	414,474	422,339	448,547
<b>Total Passenger Handled at both Airports*</b>	<b>708,272</b>	<b>794,177</b>	<b>779,761</b>	<b>783,193</b>	<b>793,330</b>	<b>809,841</b>	<b>825,135</b>	<b>840,706</b>	<b>892,921</b>

Source: SLASPA

### Hotel Occupancy

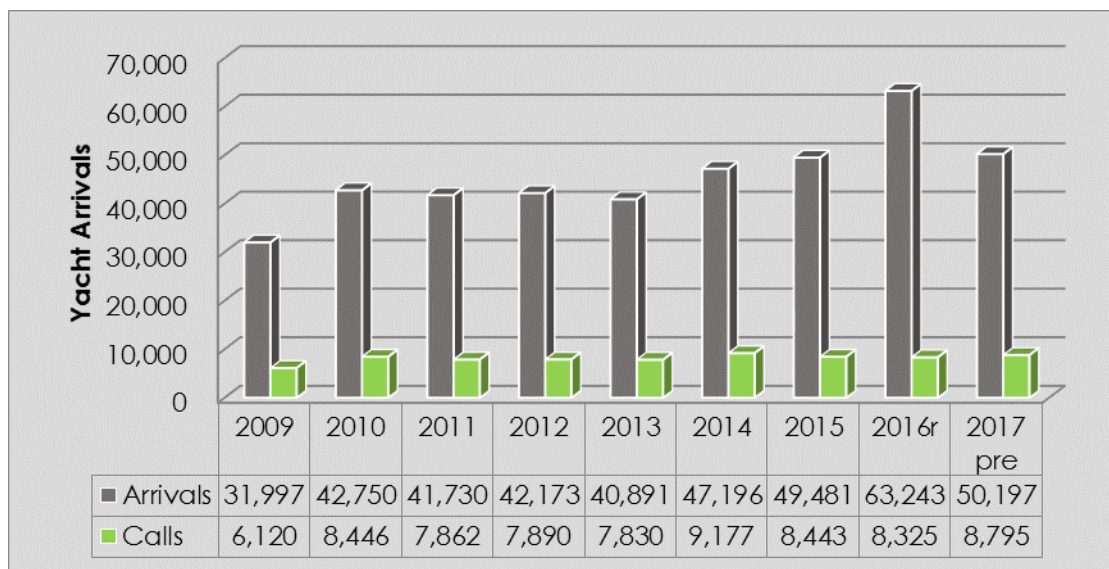
Category	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016r	2017*
All Inclusives	67.4%	62.8%	67.2%	54.0%	67.0%	63.0%	74.0%	78.6%	77.8%	78.0%	74.6%	71.0%
European Plan	61.8%	59.9%	60.2%	55.0%	55.0%	57.0%	59.0%	63.1%	68.8%	72.0%	60.2%	61.0%
Small properties	65.6%	72.1%	57.4%	51.0%	54.0%	55.0%	54.0%	52.1%	58.5%	60.0%	59.9%	58.1%
<b>Avg. Hotel Occupancy</b>	<b>64.9%</b>	<b>64.9%</b>	<b>61.6%</b>	<b>53.3%</b>	<b>58.7%</b>	<b>58.3%</b>	<b>62.3%</b>	<b>64.6%</b>	<b>68.4%</b>	<b>70.0%</b>	<b>61.0%</b>	<b>63.0%</b>

Source: Economic Review 2017

2017 Accommodation Breakdown		
ESTABLISHMENT	No. of Rooms	% Room Stock
Small Hotels	325	7%
Large Hotels	504	10%
All-inclusive	2131	43%
Guest house/Apartments	461	9%
Villa/Cottages	883	18%
Luxury/Boutiques	607	12%
<b>Total</b>	<b>4911</b>	<b>100%</b>

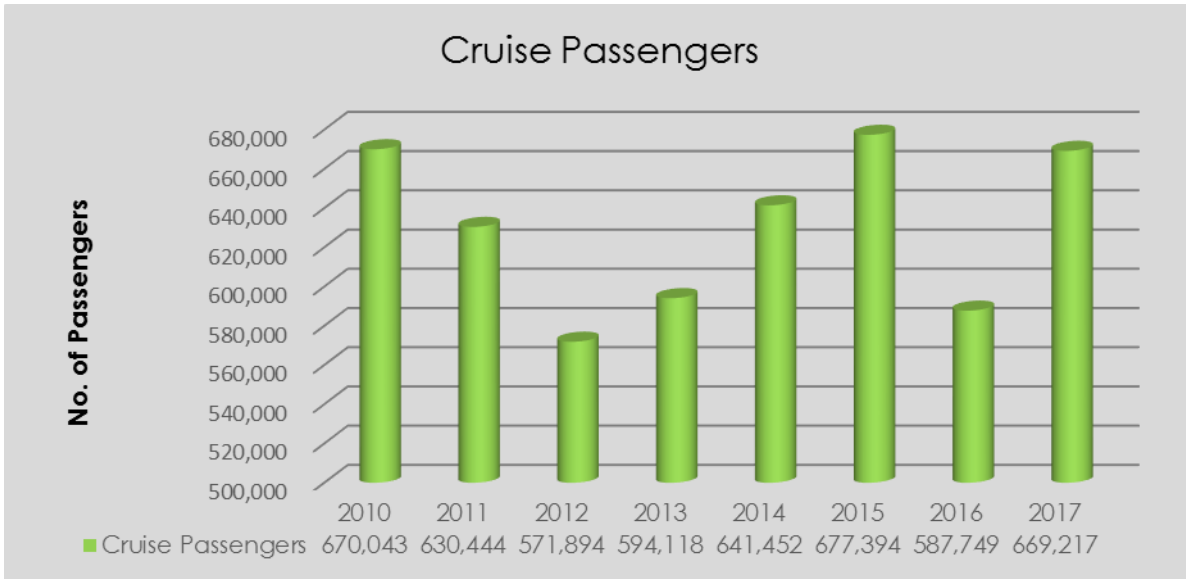
Source: Department of Tourism

## Yachting Sector



Source: Saint Lucia Tourist Board

## Cruise Sector

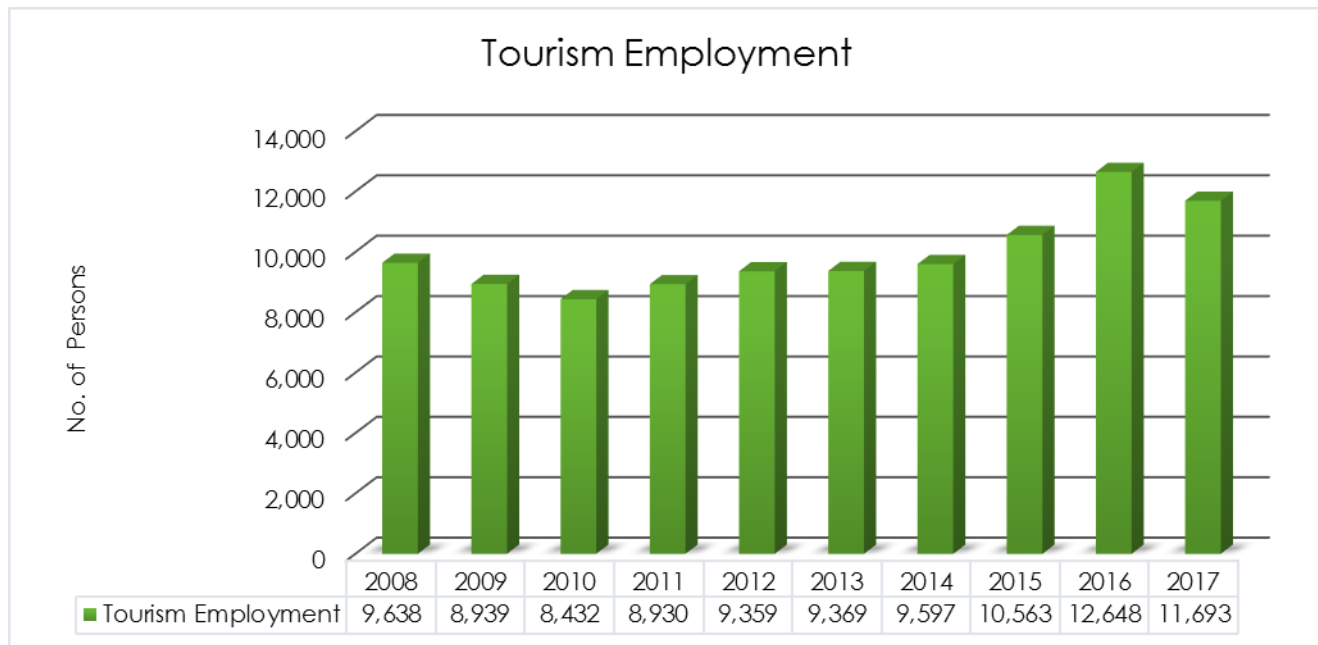


Source: St. Lucia Tourist Board



Source: St. Lucia Tourist Board

## Employment Characteristics



Source: Economic Review 2017

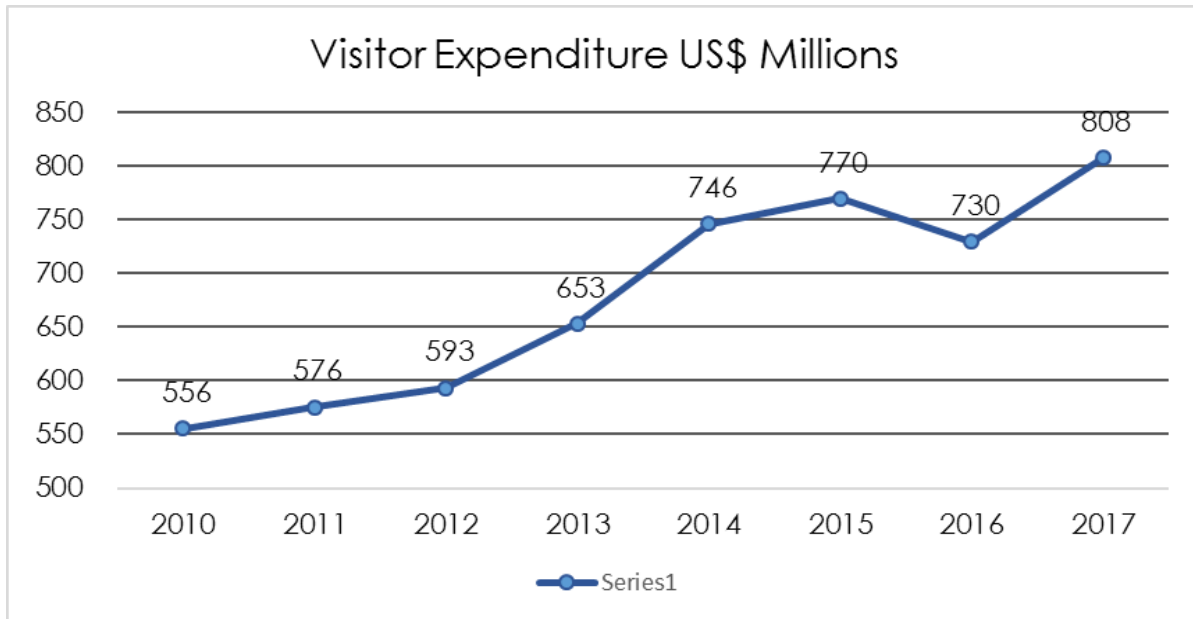
## **Expenditure by Market (2017)**

Country of Residence	Avg. Daily Exp. (US\$) 2016	Avg. Length of Stay 2016	Stayover Arrivals 2017	Estimated Avg. Exp. 2016 (US\$)	% of total
USA	\$ 325.27	7.5	168,223	\$ 412,570,677	51%
UK	\$ 185.95	11.02	72,580	\$ 148,730,896	18%
Caribbean	\$ 185.93	6.19	76,349	\$ 87,868,792	11%
Canada	\$ 292.81	8.9	42,578	\$ 110,957,871	14%
Other Europe	\$ 153.19	9.92	20,031	\$ 30,440,039	4%
Other	\$ 161.75	17.31	6,366	\$ 17,823,609	2%
<b>Total</b>	<b>\$ 250.73</b>	<b>8.35</b>	<b>386,127</b>	<b>\$ 808,391,884</b>	<b>100%</b>

\* Cruise figures based are on a 90% estimated number of disembarked passengers as opposed to total arrivals.

Source: Saint Lucia Tourist Board, Economic Review 2016

**Saint Lucia Visitor Expenditure Trend**



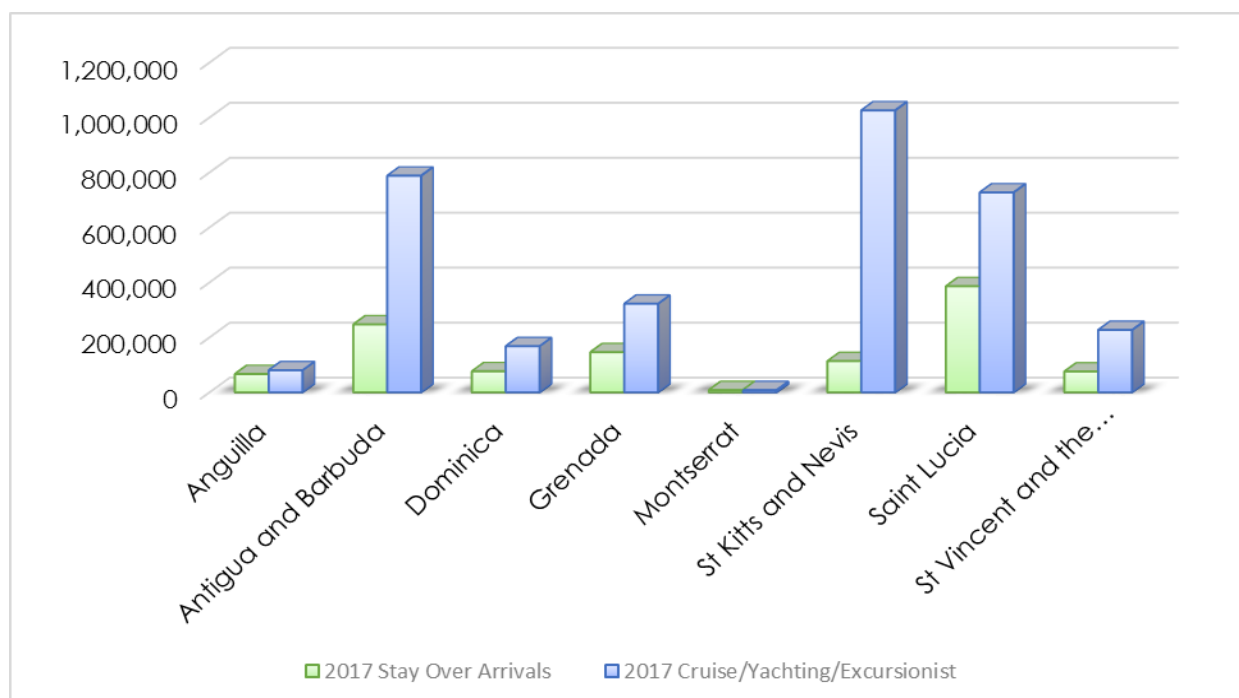
Source: Economic Review 2017

## OECS Tourism Statistics

Country	2017 Stay Over Arrivals	2017 Cruise/Yachting/Excursionist	2017 Expenditure (\$US Millions)
Anguilla	66,789	80,396	130.9
Antigua and Barbuda	247,311	788,381	556.51
Dominica	76,819	168,062	120.8
Grenada	146,341	322,484	143.77
Montserrat	8,456	8,234	7.9
St Kitts and Nevis	113,686	1,025,969	161.1
Saint Lucia	386,127	727,452	753.85
St Vincent and the Grenadines	75,972	227,072	95

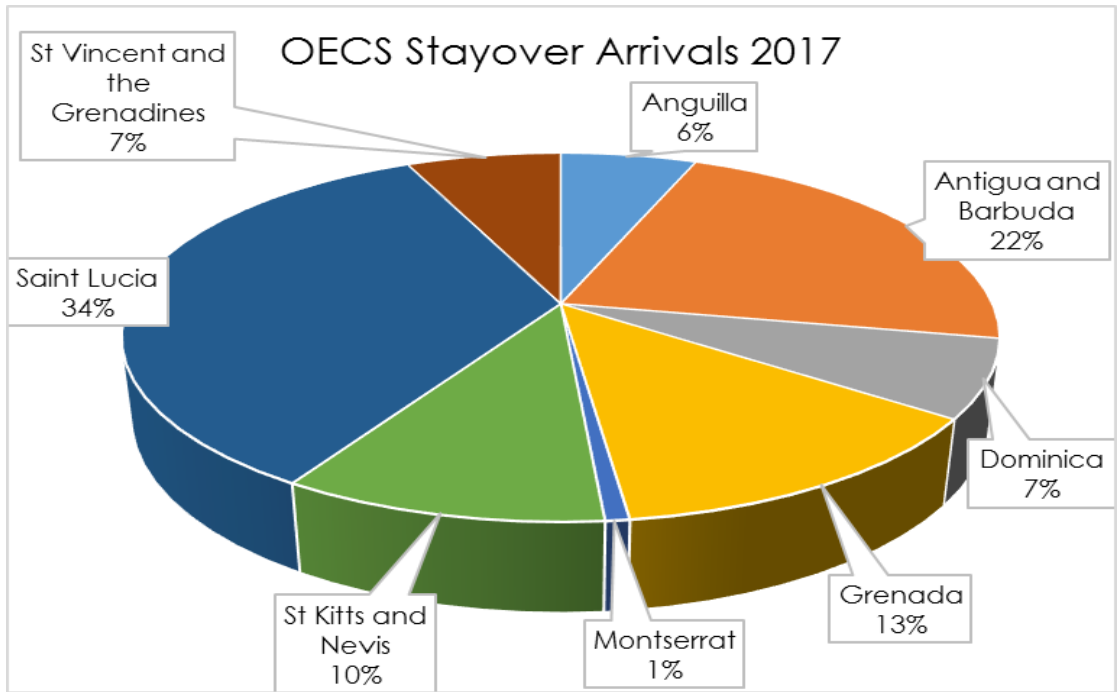
Source: ECCB Tourism Statistics 2017

## OECS Visitor Arrivals

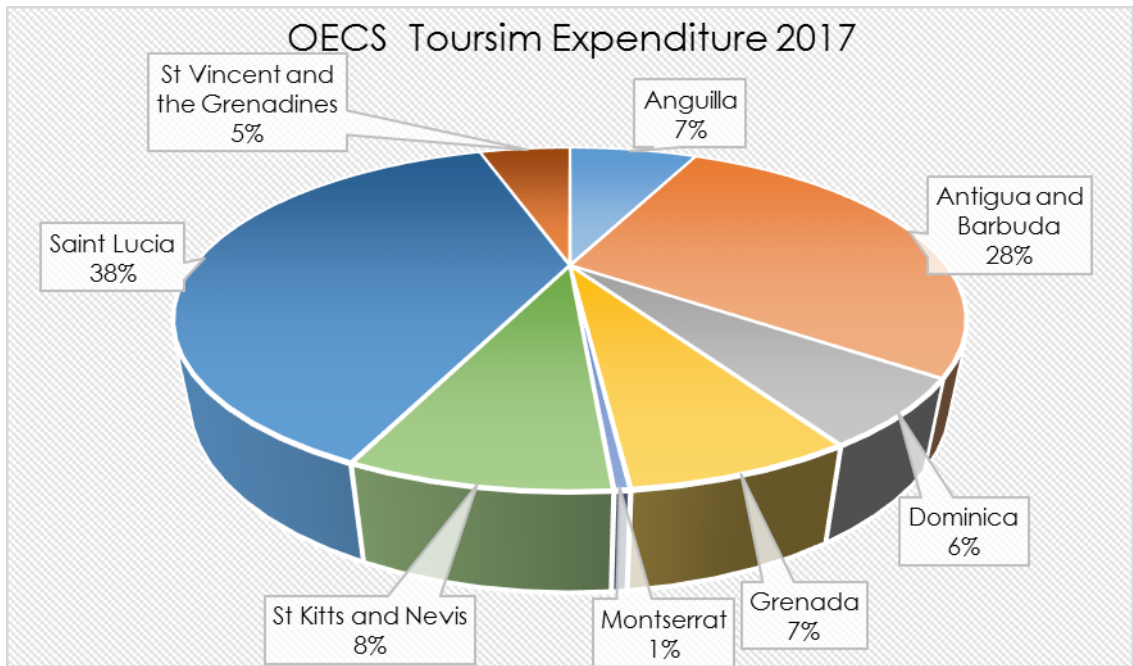


Source: ECCB Tourism Statistics 2017





Source: ECCB Tourism Statistics 2017



Source: ECCB Estimate of Visitor Expenditure

## Saint Lucia Airlift

City	Avg. Flight Time (Hours)	Carrier
Miami	3.5	American Airlines
Charlotte	5	
New York	4.5	Jet Blue
	4.5	Delta
Boston	4.5	Jet Blue
Toronto	5	Air Canada
	5	West Jet
Montreal	5	Air Canada
	5	Air Transat
New Jersey	4.15	United Airlines
Chicago	5.13	
Atlanta	4.16	Delta
Philadelphia	4.14	US Airways
London Gatwick	8.31	British Airways
	8.31	Virgin Atlantic